



Crypto World
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To: Founders Group Worldwide
Date: August 31, 2023

Subject: Company Valuation Update as of August 31, 2023
Dear Founders Group

We are pleased to provide you with an update on our company's performance and valuation as you requested. We highly value the Founders Group's involvement in our venture and are excited to share our progress. Keep in mind, we did not focus on revenue 2023, our focus has been building the foundation and partnerships to build and execute on our immersive, entertaining, fun, & community driven buildings.

Company Valuation:

- **Valuation on Founders investment February 9, 2023:** \$2,500,000
- **Current Valuation as of August 31, 2023:** \$5 million dollars

Note: The current valuation is based on partnership with Founders Group, partnership with Gensler architect, owning our bitcoin atm network, owning our own OTC Desk. Both rollout is planned for Oct 1, 2023.

- **Projected Valuation January 1st 2024:** \$40 million dollars

Note: The current valuation is based on Crypto World upcoming 6 million dollar seed raise, we will do a SAFE (Simple Agreement Future Equity) with valuation cap of 40 million dollars. We have precommitments already from accredited investors and will focus on closing round by April 2024.

Financial Performance:

Upon our seed raise of 150k with Founders Group we focused on utilizing the funds for planning and strategic partnerships for our vision so we are a pre-revenue company.

Key Financial Metrics: (We did not focus on revenue 2023)

- **Revenue:**
- Feb 2023: \$0
- Aug 2023: \$117k (testing OTC services)
- **Operating Expenses:**
- Feb 2023: \$5k – office, legal, insurance, independent contractors
- Aug 2023: \$5k – office, legal, insurance, independent contractors

Growth Metrics:

- **OTC Desk Revenue:** \$117,000 with 5% profit. (Aug 2023)
- **Bitcoin ATM Growth:** Planning on expanding Bitcoin ATMs with goals of 30 ATM's deployed in 3-6 months.
- **Subscription Model:** Our goal is to increase our presence by creating both a free and paid subscription model. Our hope is to start this Jan 1st 2024
- **Seed Round Raise:** Our goal is to raise \$6 million dollars within 3-6 months to execute future vision of Crypto World.

Operational Highlights:

- **Pitch Deck Design:** Finalizing pitch deck design and financial model.
- **Name Rebranding:** Currently undergoing the rebranding process for our future buildings.
- **Architectural Planning:** Collaborated with Gensler architect for creating the building renderings.
- **Community Growth:** Planning stages to onboard community champions, crypto world supporters, & implement a start subscription model.

Future Plans:

We are gearing up for our seed funding round scheduled for Oct 1, 2023 targeting a raise of \$6 million at a valuation cap of \$40 million.

We are thrilled about the progress we've made thus far and are grateful for your continued support and investment. We are committed to keeping you updated and are more than happy to provide further details should you wish. Thank you for your time and investment in Crypto World.

Best Regards,

Jeffrey Wade
Founder & CEO

Profit & Loss Statement

For the period Feb 9, 2023 - August 31, 2023

Note: We are pre revenue with a focus on architecture design work, partnerships, building team, rebranding, etc.

Revenues:

- Revenue: \$117,000 (Started August 2023 OTC Desk)

Total Revenue: \$117,000

Expenses:

Direct Costs:

- Office Overhead (Feb-Aug): \$15,400

Investment Allocation:

- Renderings (15% of \$150,000): \$22,500
- Website design (10% of \$150,000): \$15,000
- Legal (20% of \$150,000): \$30,000
- Consultants (20% of \$150,000): \$30,000
- Miscellaneous (5% of \$150,000): \$7,500

Total Expenses: \$105,000 (Investment Allocation) + \$15,400 (Office Overhead) = \$120,400

Net Profit / Loss: \$0 (5,400) - \$120,400 (Expenses) = -\$115,000